

The POWER Foundation, Inc. (PFI) is a 501(c)(3) non-profit corporation created to sustainably support POWER Engineers Inc. (PEI) philanthropic objectives, optimize tax efficiencies and establish a consistent process within PEI to help manage and provide transparency into companywide charitable contributions.

### THE PURPOSE

- » To support the communities in which PEI's employees live and work.
- » To "think globally and act locally" by supporting local, not national, organizations.
- » To promote an interest in science, technology, engineering, art, and math in future generations.
- » To promote racial and gender diversity in STEM fields.

## THE BOARD OF DIRECTORS

Back row, left to right:

Jim Haynes, Chair Greg Reed, Director Gino Giumarro, Director John Kumm, President

Front row, left to right:

Janet Metzger, Director Kayce McEwan, Director Gerry Murray, Director



# HOW THE POWER FOUNDATION WAS ESTABLISHED

#### By Mark Murdock

Since our founding in 1976, POWER has had a longstanding tradition of donating to causes important to our people. But to understand how we went from a modest corporate donations program to establishing a section 501(c)(3) private foundation in 2013, we have to go back to 1998.

### **OWNERSHIP TRANSITION**

That was the year that 50 employees agreed to buy POWER stock in what would become our first ownership transition. The transition involved financing \$2.5M, which was paid out over the next 10 years. The great news was that POWER team members committed to success, and by 2007, POWER was both profitable and debt-free.

We'd Dreamed It and Achieved It! Now it was time to Share Our Success.



JACK HAND
FORMER POWER CEO
AND FOUNDATION CHAIR

### **GIVING BACK**

Senior leadership started to look at "things to do," as former CEO Jack Hand put it, "that were good for our employees." We wanted to give back on a fair and equitable basis—and not just in our Idaho communities, but across all POWER locations.

And that's when Hand hit on the idea of a foundation.

### TAKING ACTION

In late 2012, Hand and then-CAO Bret Moffett started to investigate how exactly a foundation works. CFO Chuck Kemp and then-General Counsel Rand Peebles were pulled into the effort to help with IRS laws and regulations and the development of a 501(c)(3).

"We learned there were quite a few hurdles to clear compared to our existing corporate donation program," said Hand.

The foundation needed to register as a separate legal entity with a separate board. And timing was crucial—there would be a tax break for POWER if we managed to make the initial donation by the end of 2013.

The first step was to develop a prospectus that would be approved by the State and followed in the future. Moffett and Corporate Marketing and Communications Director Janet Metzger hammered it out, landing on a final charter in 2013.

The second step was funding. Jan James, then POWER's Accounting and Finance Business Unit Director, set up one investment account, funded by an initial donation of \$500,000, and another where we deposited the investment account's interest and wrote checks.

Finally, we were ready to register as a 501(c)(3). The POWER Foundation received an acknowledgement notice in December of 2013—just in time for that important tax benefit.

### **LEARNING STUFF**

That first year, 2014, was quite a learning experience for the new Foundation and for POWER. Now that the legal requirements had been fulfilled, we had to educate all POWER team members—and the brand-new board—about the goals and capabilities of the Foundation.

Metzger developed and implemented a full communications plan. She also recommended bringing in a former work colleague: Dee Mooney, who was then the Managing Director for the Micron Foundation, who could offer advice on both the process and operation of a foundation.

>> Members of the Wood River High School Rocket Club in Hailey, Idaho learned math in a fun way—by designing and building rockets with an eye toward national competition. Because the Foundation assisted by funding launch pads, motors and altimeters, the club invited POWER team members to join them at their April 2022 launch event.



oto Credit- Gary Donofrio

"Dee helped a lot with how we thought about donations and logistics of managing Foundation versus Company," said Metzger. Mooney was eventually invited to permanently join the board as an outside director in late 2014.

### DOING GOOD

years to come.

Now, for nearly a decade, POWER has added to the Foundation's endowment and helped nurture future generations of engineers, scientists and technologists in many of the communities where we live and work. Thanks to the original team, POWER will have a sustainable way to share our success for many

The 2022 Inclusion Initiative included funding to send students from Kearny High School in San Diego to CAYS, a half-day conference aimed at helping students tackle the challenges of entering the professional world. The conference featured speakers from local organizations that represented a diversity of backgrounds, so students could hear from mentors they could identify with.

Photo Credit: Courtesy of Candice Fee, San Diego United School District



FlyGirls is an Atlanta-based program that introduces middle-school girls to aerospace engineering by teaching them to build and fly their own drones. (See page 12 for more details.)

Photo Credit: Sally Creel, Cobb County School District

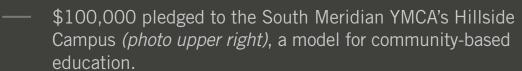
### MAJOR MILESTONES

- 1998 POWER Engineers starts ownership transition.
- **2007** POWER Engineers pays off ownership transition debt.
- **2012** CEO Jack Hand and CAO Bret Moffett propose a Foundation.
- 2013 POWER Foundation is launched in December!
  - Hand is appointed board chair and Moffett becomes board president.
     CFO Chuck Kemp joins as treasurer.
- **2014** First outside board member, Micron Foundation director Dee Mooney, joins.
  - First full year of grant awards includes Real-Time Digital Simulator System Software for the University of Idaho, sponsorship of the Idaho Regional Future City Competition, and the first of many donations to the University of Maine (photo right) and local chapters of the Society of Women Engineers.



Grants include funding for the University of Florida Power Club's Haiti project. Students travel to Haiti to install, test and energize a microgrid for a local bio-safety lab.







**2019** — \$100,000 is pledged to the World Center for Birds of Prey, along with pro-bono work from POWER Engineers (see page 11 for more information).

— J.R. Simplot Senior Global Human Resources Director Kayce McEwan replaces Mooney as outside director.

Donations and Sponsorships Administrator Alice Nordstrom appointed board secretary.



\$150,000 Education Initiative supports distance learning during the COVID-19 pandemic (photo right). Grants awarded in 41 of our locations.



**2021** — CEO Jim Haynes becomes Foundation chair, with John Kumm as board president.

**2022** — \$750,000 Inclusion Initiative established to support organizations promoting diversity, equity and inclusion in STEM in POWER communities (photo right).

**2023** — Foundation celebrates a decade of Doing Good and Building Success in our communities!



245
GRANT AWARDEES

474
GRANTS

\$150K DONATED IN 2020 TO MITIGATE EFFECTS
OF COVID-19 ON EDUCATION

**\$750K** PLEDGE TO INCREASE DIVERSITY IN STEM, 2022 - 2027

\$1.25M AWARDED TO DATE

**OUR BEGINNING** 

2014

**5** GRANTS AWARDED

**5** GRANT RECIPIENTS

\$2,875 AVERAGE DONATION

\$14,375 TOTAL DONATIONS

**RECENT NUMBERS** 

2022

**42** GRANTS AWARDED

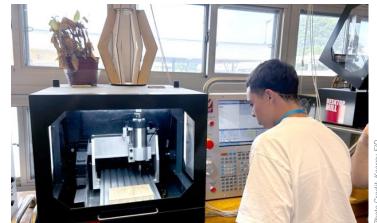
**53** GRANT RECIPIENTS

**\$4,792** AVERAGE DONATION (2023)

**\$256,822** TOTAL DONATIONS

### **PACIFIC: SAN DIEGO, CA**

Kearny High School's Stanley E. Foster School of Engineering, Design, and Innovation received \$5,250 for a computer-controlled machine mill to train students for higher-level machinery courses. Kearny EID is one of the last high school machine shops within San Diego Unified School District offering industry-recognized courses to provide students necessary skills leading to careers in engineering and manufacturing.



hoto Credit:



### **ROCKY MOUNTAIN: BOISE, ID**

The POWER Foundation pledged \$100,000 to the World Center for Birds of Prey in Boise. The POWER Global STEM Classroom, which opened in 2021, fits twice as many students, connects them to conservationists in the field via satellite, and allows birds to fly more easily in a high-ceilinged classroom. POWER Engineers provided pro bono work to build the classroom.

### **MIDWEST: MINNEAPOLIS, MN**

createMPLS brings STEM learning and resources directly to underserved students in inner-city Minneapolis. As one of the Foundation's first Inclusion Initiative grant recipients, they hope to reach 500 new students in 2023 by bringing tablets, drones, robotics kits, and other supplies directly to underfunded schools.



### NORTHEAST: ORADELL, NJ

Students at Bergen Community College in Oradell, New Jersey, will learn to integrate DEI practices in their STEM careers thanks to a \$15,000 Inclusion Initiative grant from the Foundation. The POWER Scholars program will enable select students in STEM majors to complete certifications in diversity, equity and inclusion best practices, with the aim of making their future workplaces more inclusive.





### SOUTHWEST: AUSTIN, TX

Since 2018, the POWER Foundation has sponsored the Austin Energy Regional Science Festival. The festival is one of the largest science festivals in Texas, with nearly 3,000 participating students from 3rd through 12th grade and more than 10,000 people in attendance. The festival went virtual during the COVID-19 pandemic, but was back in person for its 2023 event, pictured.

### SOUTHEAST: ATLANTA, GA

FlyGirls, a program launched by Cobb County school district in Atlanta, received \$15,000 from the POWER Foundation as part of the Inclusion Initiative Grant. FlyGirls introduces middle school girls to aerospace engineering by teaching them how to build and fly their own drones. The Foundation's Inclusion Initiative Grant awards \$15,000 to local organizations that support diversity in STEM.



### **GRANT AWARDS**

#### \*2023 YTD recipient

Absarokee High School Robotics Team

Academy of Holy Angels Start Tech FRC Robotics Team

Adams Elementary School Alba-Golden High School Alliance Charter Academy Alturas Elementary School

Amherst Elementary School

American Society of Civil Engineers Oregon American Society of Civil Engineers San Diego

Austin Independent School District Austin Science Education Foundation B.F. Norton Elementary School

Bananas Robotics, Inc. FIRST LEGO Robotics Team

Bergen Arts & Science Charter School

Bergen Community College Biddeford Education Foundation

Big Brothers Big Sisters of Southwest Idaho

Blaine County Bots

Blaine County Education Foundation Boise Philharmonic Association\*

Boise State University Engineering & Science Festival

Boise Watershed Exhibits

Boy Scouts of America Pack 12 Narragansett Council

Boys & Girls Club of Greater Lowell Boys & Girls Club of Weber-Devis

Bridger School District\*

Brixner Junior High School Robotics Team
Brownsburg High School FIRST Robotics Team

Caring Hearts and Hands of Hope Cascade Outdoor Science School Castlio Elementary School Centennial High School Center School District Central Academy Makerspace Central Dauphin School District

Chaparral Elementary School I Maker Space

Clark College Foundation Clarkston High School Classical School Cobb County Schools

Columbia High School NASKCOrpions FIRST Robotics Team\*

Community Alliance for Youth Success

Company of Fools

Connecticut State Science & Engineering Fair

CoolTechGirls\*

createMPLS

Dexter Early Elementary Complex

Discovery Center of Idaho Discovery Elementary School

East Greenwich School District FIRST Lego League Team

Eastgate Elementary

Eden Prairie High School Talon Robotics Team\*

Edgar P. Kable Foundation
Elder Grove School District
Eliza Hart Spalding STEM Academy
Emerald Ridge High School Robotics Club
Emerson Elementary Schools STEM Fair
Emge Elementary School I STEM Day
Empowerment COGIC Youth Department
Environmental Learning for Kids

Eureka High School ExplorationWorks, Inc.\* Family Advocates Program

FIRST Lego League North Idaho Championship Tournament

FIRST LEGO League Team 1790 Foothills Middle School Robotics

Future Public School

Galileo STEM Academy Botball Robotics\*
Galileo STEM Academy Rocket Team\*

Galindo Elementary

Giraffe Laugh Early Learning Centers Girl Scouts of the Silver Sage

Girls In STEM North Arvada Middle School

Global Observation Research Initiative in Alpine Environ-

ments

Gooding Elementary School

Great Falls High School Robotics Team

Greenspeed Research Hailey Elementary Hawkwatch International Hawthorne Elementary Hazelwood West High School Heart Math Tutoring\*

Heritage Community Charter School

Heritage Hill Elementary Hiawatha Academies Hiawatha Northrop Homedale Middle School I Have a Dream Foundation Idaho Botanical Garden

Idaho Business for Education Community Activation Program

Idaho FIRST Regional Robotics Tournament Idaho Museum of Mining and Geology Idaho School for the Deaf and Blind

Idaho Society of Professional Engineers Future City Competition\*

Idaho State University
Idaho STEM Action Center\*
IDEA South Flores Academy
Incarnate Word Academy
Jason Lee Middle School
Jeffers Pond Elementary School

Jefferson Elementary
Jeffery Clark School
Jerome High School
John F Kennedy High School
John F. Kennedy Elementary School
Johnny's Buckaroos 4H Club
Kansas City Science & Engineering Fair

Kea'au Robotics Inspire Kearny High School EID

Kentucky Organization of Professional Archaeologists

KIPP Triumph School Lake Hazel Elementary School Lake Hazel Middle School Lawrence Technological University Les Bois Junior High School

Linton Elementary FIRST LEGO League Robotics

Lodi Elementary School Louisiana Special School District Louisiana Tech University ASCE Lowell Scott Middle School

Maine Elementary Science Partnership
Maine School of Science and Mathematics

Marie Durand Elementary
Marsing High School
MATHCOUNTS Foundation
Medford Lakes School District
Mentor2Youth Savvy Science Program

Meridian High School Meridian Library District Metropolitan Community College Metzger Elementary School

Michigan Tech University Steel Bridge Team

Middleton Heights Elementary

Montana Tech

Mountain View Elementary

MoST (Museum of Technology & Science)

Oaks Elementary

Oneida School District

Open Lab Idaho VERN FRC Robotics Team 5461\*

Oradell Kids Foundation

Orchard Elementary School\*

Orchards Elementary School

Ostmann Elementary School

Page Ahead

Parkway Northeast Middle School

Parkway South High School

Paterson School District

Pennsylvania State University, York

Phoenix Bikes

Pierce Park Elementary School

Port Salerno Elementary School

Potlatch Elementary School

Pownal Elementary School

Prior Lake Robotics Club

RCMV Robotics Team

Renaissance High School

Reuseum

Richman Elementary School

Riverview Elementary

Riverwalk Academy

Rock Creek Elementary School

Rockwood School District Luxons Robotics Team

Rocky Mountain High School

Rocky Mountain Robotics FIRST Team

Rutgers University Engineers in Action

Saint Stanislaus VEX Robotics Team

Salt Lake Center for Science Education

Sarah J. Anderson Elementary

Saturday Academy

Silver Trail Elementary School

Society of Hispanic Professional Engineers, University of

Arizona Chapter

Society of Women Engineers, Kansas City Chapter

Society of Women Engineers, University of Idaho Chapter

South Hills High School

South Meridian YMCA Hillside Campus

South Middle School Robotics Team

Spruance Gilbert

St. Charles Catholic School

St. Michael High School FIRST Robotics Team

St. Michael High School Science Olympiad & Math Teams

STEM Academy FIRST Technical Challenge Team

Sterling Elementary

Stevens Point Area Catholic Schools

Stillwater Robotics

Sun Valley Center for the Arts

Superior Middle School

Swallow Hill Music Association

Terrace Hills Middle School

Texas State Technical College

The Chickadees FIRST Robotics Team

The Dobson Academy

The Magic House

The Musettes

Tomahawk Elementary School

Tomorrow River Community Charter School

Treasure Valley Classical Academy

Treasure Valley Homeschool Science Olympiad Team

UK Steel Bridge Team

University of Florida Power Club

University of Idaho College of Engineering RTDS\*

University of Idaho College of Engineering Ambassador

Program

University of Idaho Engineering Design EXPO

University of Idaho Foundation FIRST Lego League

Championship

University of Idaho Power & Energy Society

University of Maine College of Engineering

University of Minnesota Duluth

University of Missouri Engineers Without Borders,

Columbia Chapter

Upper Midwest Section of American Institute of

Chemical Engineers

Ustick Elementary School

Victory and Liberty Charter School

Victory Middle School

Virginia Junior Academy of Science\*

Waiakea Elementary School

Wallace Middle School

Warren Elementary School

Washington Elementary School

West Ada Education Foundation

Westbrooke Elementary School

Westcott Community Center FIRST Lego

Whittier Elementary School

Women Innovators | Girls in Tech

Wood River High School Rocket Club

Wood River High School VEX Robotics Team

Wood River Land Trust

Wood River Middle School Technology Program

Wood River Middle School VEX Robotics Team

Wood River YMCA Power Scholars Program

World Center for Birds of Prev | POWER Global STEM

Classroom\*

WPI Touch Tomorrow Festival

Xavier Charter School FIRST LEGO League Robotics



Students at the Austin Energy Regional Science Festival, which the Foundation sponsors, presented on everything from the effect of tap water on plants to whether or not aromatherapy measurably changes brain waves.

Photo Credit: Ingrid Weigand, Austin Energy Regional Science Festival

♥ When the POWER Foundation and POWER Engineers committed to making the World Center for Birds of Prey's new classroom a reality, Center Director Tate Mason and Raptor Ambassador Oliver (center) wanted to thank the project team personally. It went about as well as could be expected.

2013-2023 A DECADE OF





For more information, please contact donations&sponsorships@powereng.com

**POWERENG.COM** 

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